

2026 DIGITAL HEALTH WEEK CONFERENCE

Sponsorship & Exhibition Opportunities

powered by:



18-19 November 2026

Due Drop Events Centre,
Manukau, Auckland



Digital Health Week NZ 2026 represents a landmark collaboration between Health Informatics New Zealand (HiNZ) and the Digital Health Association (DHA), bringing together New Zealand's two leading digital health organisations to deliver the country's premier digital health event.

This partnership unites HiNZ's 1,300+ members with DHA's 150+ organisations across the health technology ecosystem, creating an unparalleled platform for collaboration across the entire digital health sector.



SORSIX

Healthcare Solutions



Reach 1,100–1,400 delegates including Health NZ executives, Ministry of Health leaders, hospital CIOs, clinical informaticians, and procurement decision-makers

Why Partner?

Unmatched Access to Decision-Makers

- 43% of attendees represent advisory/consulting, product/service providers, and government sectors
- Direct engagement with Ministers, senior officials, and health system leaders who attend and present
- Wide cross sector representation

Ecosystem Leadership

- Only event co-convened by New Zealand's two peak digital health bodies
- Position your organisation at the centre of the nation's digital health transformation
- Align your brand with 25+ years of sector leadership and innovation

Commercial Impact

- Meet key decision-makers in a concentrated two-day period
- Access procurement insights and strategic purchasing decisions
- Demonstrate solutions to those responsible for New Zealand's health IT investment

Government Engagement

- Ministers and Health NZ leadership actively participate
- Influence policy discussions during a defining year for digital health delivery
- Connect with officials implementing major digital health initiatives

Sector Credibility

- Associate your brand with New Zealand's most trusted digital health organisations
- Demonstrate commitment to improving health outcomes for all New Zealanders
- Showcase expertise alongside clinical and academic leaders

Extended Value

- Two full conference days plus networking events
- Genuine collaboration environment designed for meaningful connections

Export Opportunities

- Platform to demonstrate capability to international attendees
- Validation that supports global market expansion
- Connect with overseas speakers and delegates

Partnering with Digital Health Week NZ 2026 positions your organisation at the heart of New Zealand's health technology future during a year of unprecedented opportunity and sector momentum.

Sponsorship packages

Package Investment (NZD) *ex GST

Platinum Sponsor

\$30,000(DHA or HiNZ Member)
\$34,500(Non-member)

- 20-minute keynote presentation during opening session
- Verbal acknowledgement by MC during opening session
- Two Cvent leadcapture licenses
- Access to additional Cvent functionality such as virtual meeting rooms, uploaded booth content, inbound leads, portal and reporting access.
- Featured company profile on registration and app home page
- One push notification in conference app
- Two LinkedIn posts pre-conference
- Spot in exclusive Platinum and Gold sponsor showcase eDM
- 50% discount on the exhibition booth of your choice
- 20% discount on three-page sponsored article in Digital Health CONNECT
- First option on high-profile booth location for 2027
- Two sponsorship passes

+ All base benefits

Networking Function Sponsor EXCLUSIVE

\$20,000(DHA or HiNZ Member)
\$23,000 (Non-member)

Key Benefits

- 10-minute speech at networking drinks
- Exclusive branding throughout drinks venue (pull-up banners, catering stations, table signage)
- Logo as 'Gold Sponsor' on all signage, app and website
- One Cvent leadcapture license
- Access to additional Cvent functionality such as virtual meeting rooms, uploaded booth content, inbound leads, portal and reporting access.
- Featured company profile on registration and app home page
- One LinkedIn post pre-conference
- Spot in exclusive Platinum and Gold sponsor showcase eDM
- 20% discount on three-page sponsored article in Digital Health CONNECT
- First option on high-profile booth location for 2027
- Two sponsorship passes

+ All base benefits

Sponsorship packages

Package Investment (NZD)*ex GST

Chill Out Zone Sponsor EXCLUSIVE

\$20,000(DHA or HiNZ Member)
\$23,000(Non-Member)

Key Benefits

- 15-minute plenary presentation during conference
- Exclusive branding of chill out lounge (outside exhibition hall)
- Up to 6 pull-up banners in and around the space (provided by sponsor)
- Branded giveaways in lounge possible (provided by sponsor)
- Logo as 'Gold Sponsor' on all signage, app, and website
- One Cvent leadcapture license
- Access to additional Cvent functionality such as virtual meeting rooms, uploaded booth content, inbound leads, portal and reporting access.
- Featured company profile on registration and app home page
- One LinkedIn post pre-conference
- Spot in exclusive Platinum and Gold sponsor showcase eDM
- 20% discount on two-page sponsored article in Digital Health CONNECT
- Two sponsorship passes

+ All base benefits

Work Station & Charging Zone EXCLUSIVE

\$20,000(DHA or HiNZ Member)
\$23,000(Non-Member)

Key Benefits

- 15-minute plenary presentation during conference
- Exclusive branding of area (outside exhibition hall)
- Up to 6 pull-up banners in and around the space (provided by sponsor)
- Branded giveaways in zone (provided by sponsor)
- Logo as 'Gold Sponsor' on all signage, app, and website
- One Cvent leadcapture license
- Access to additional Cvent functionality such as virtual meeting rooms, uploaded booth content, inbound leads, portal and reporting access.
- Featured company profile on registration and app home page
- One LinkedIn post pre-conference
- Spot in exclusive Platinum and Gold sponsor showcase eDM
- 20% discount on two-page sponsored article in Digital Health CONNECT
- Two sponsorship passes

+ All base benefits

Stage Sponsorship LIMITED - THREE AVAILABLE

\$25,000(DHA or HiNZ Member)
\$28,750 (Non-member)

Key Benefits

- Naming rights of stage for 2 days
- 15 minutes speaking slot on relevant stage
- MC the stage for the day
- Two pull up banners - one on either side of the stage (provided by sponsor)
- Logo included on lectern signage
- One Cvent leadcapture license
- Access to additional Cvent functionality such as virtual meeting rooms, uploaded booth content, inbound leads, portal and reporting access.
- Featured company profile on registration and app home page
- Branding opportunity on digital signage
- One sponsorship pass

+ All base benefits

Sponsorship packages

Package Investment (NZD) *ex GST

Gold Sponsor
NINE AVAILABLE

\$10,000(DHA or HiNZ Member)
\$11,500 (Non-member)

Key benefits:

- 10-minute plenary presentation during conference
- One LinkedIn post pre-conference
- Spot in exclusive Platinum and Gold sponsor showcase eDM
- 20% discount on two-page sponsored article in Digital Health CONNECT
- One sponsorship pass

+ All base benefits

Silver Sponsor
10 AVAILABLE

\$3,500(DHA or HiNZ Member)
\$4,025 (Non-member)

Key Benefits

- Logo as 'Silver Sponsor' on dedicated sponsors slide, app, and website
- One pull up banner on display at venue entrance (supplied by sponsor)

+ All base benefits

Bronze Sponsor
10 AVAILABLE

\$2,000(DHA or HiNZ Member)
\$2,300 (Non-member)

Key Benefits

- Logo as 'Bronze Sponsor' on dedicated sponsors slide, app, and website

+ All base benefits

Connection Spot
6 AVAILABLE

\$2,000 (DHA or HiNZ Member)
\$2,300 (Non-member)

Key Benefits

- Small table (for 2 people) with decal branding
- Branded App location marker
- Bronze-level logo placement on signage, app and website.

+ All base benefits

Hosted Meeting Zone
6 AVAILABLE

\$4,000 (DHA or HiNZ Member)
\$4,600 (Non-member)

Key Benefits

- Full sized table (for 6-8 people), or defined small zone, with decal branding and one pull-up banner (at sponsors cost)
- Branded App location marker
- Bronze-level logo placement on signage, app and website.

+ All base benefits

Sponsorship packages

Package	Investment (NZD)*ex GST
<ul style="list-style-type: none">• Lanyards<ul style="list-style-type: none">◦ Exclusive branding on all delegate lanyard ropes - company logo to sit alongside the HiNZ and DHA logos	\$8,000 (Member) \$9,200 (Non-member)
<ul style="list-style-type: none">• Conference App	\$6,000 (Member) \$6,900 (Non-member)
<ul style="list-style-type: none">• Revive Bar<ul style="list-style-type: none">◦ Exclusive branding on wellness bar in exhibition hall	\$8,000 (Member) \$9,200 (Non-member)
<ul style="list-style-type: none">• Coffee carts (3x available)<ul style="list-style-type: none">◦ Ability to brand the the cart, the barista can wear a branded T-shirt, apron or hat (at sponsors cost)	\$5,000 (Member) \$5,750 (Non-member)
<ul style="list-style-type: none">• Sweet stand<ul style="list-style-type: none">◦ Exclusive Branding on candy bar in exhibition hall	\$5,000 (Member) \$5,750 (Non-member)
<ul style="list-style-type: none">• Ice-cream Cart<ul style="list-style-type: none">◦ Ability to brand the the cart, staff can wear a branded T-shirt, apron or hat (at sponsors cost)	\$5,000 (Member) \$5,750 (Non-member)
<ul style="list-style-type: none">• Fruit Stand<ul style="list-style-type: none">◦ Exclusive Branding on fresh fruit station (exhibition hall)	\$5,000 (Member) \$5,750 (Non-member)
<ul style="list-style-type: none">• Hydration Station (4 x available)<ul style="list-style-type: none">◦ Branded water stations	\$2,500 (Member) \$2,875 (Non-member)
<ul style="list-style-type: none">• Tea Station (4 x available)<ul style="list-style-type: none">◦ Branded tea station in exhibition hall	\$2,000 (Member) \$2,300 (Non-member)

**Each includes Bronze-level logo placement on signage, app and website.

SPONSOR ADD-ONS

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| <ul style="list-style-type: none">• Full page ad in DHW CONNECT magazine (printed and digital) | \$2,000 (Member)
\$2,300 (Non-Member) |
| <ul style="list-style-type: none">• Sponsor a student/frontline worker | \$1,000(Member)
\$1,150 (Non-member) |
| <ul style="list-style-type: none">• Podcast speaking opportunity<ul style="list-style-type: none">◦ Participate in Talking Healthtech and HiNZ Podcast | \$1,000(Member)
\$1,150 (Non-member) |
| <ul style="list-style-type: none">• Poster Presentation Club<ul style="list-style-type: none">◦ Poster space in a high traffic area | \$500 (Member)
\$575 (Non-member) |

+ All base benefits

Exhibition Booths

Exhibition Booths

Investment (NZD) * ex GST

Mini Booth

\$3,800 (DHA or HiNZ Member)
\$4,370 (Non-member)

- One exhibitor pass
- Includes bar-leaner and two chairs
- Exhibitor listing in conference app
- Power and booth spotlighting to each booth
- All base benefits

Traditional Booth (3m x 3m)

\$7,700 (DHA or HiNZ Member)
\$8,855 (Non-Member)

- Two exhibitor passes
- Exhibitor listing in conference app
- Access to additional Cvent functionality such as virtual meeting rooms, uploaded booth content, inbound leads, portal and reporting access.
- Power and booth spotlighting to each booth
- All base benefits

Traditional Booth - Premium Site (3m x 3m)

\$9,200 (DHA or HiNZ Member)
\$10,580 (Non-member)

- Two exhibitor passes
- Exhibitor listing in conference app
- Access to additional Cvent functionality such as virtual meeting rooms, uploaded booth content, inbound leads, portal and reporting access.
- Power and booth spotlighting to each booth
- All base benefits

Superior Booth (6m x 3m)

\$10,900 (DHA or HiNZ Member)
\$12,535 (Non-member)

- Three exhibitor passes
- One Cvent leadcapture license
- Access to additional Cvent functionality such as virtual meeting rooms, uploaded booth content, inbound leads, portal and reporting access.
- Exhibitor listing in conference app
- Power and booth spotlighting to each booth
- All base benefits

Superior Booth - Premium Site (6m x 3m)

\$13,900 (DHA or HiNZ Member)
\$15,985 (Non-member)

- Three exhibitor passes
- One Cvent leadcapture license
- Access to additional Cvent functionality such as virtual meeting rooms, uploaded booth content, inbound leads, portal and reporting access.
- Exhibitor listing in conference app
- Power and booth spotlighting to each booth
- All base benefits

**Base Benefits

- Company profile in conference app
- Free custom banners for social media and email

DHA and HiNZ Member Add-On: Exhibition booth at reduced rate available for all sponsorship packages