

Digital Health Leadership Forum & Parliamentary Event

Sponsorship Opportunities



Two Events. One Day. Unmatched Access.

On 12 May 2026, DHA and HiNZ bring together New Zealand's digital health sector for a full day of connection, influence, and action - culminating in an evening that puts you literally at the table with the people shaping health policy.

Why Partner?

- A seat at the table - your people, alongside MPs, government officials, and industry leaders in genuine conversation
- Government and C-Suite access - connect with New Zealand's most senior digital health and procurement decision-makers
- Policy influence - engage with officials shaping national direction on interoperability, centralised procurement, and digital investment
- Strategic relationships - build connections with leaders who determine funding cycles, standards adoption, and system design
- Sector visibility - position your organisation alongside the leaders addressing the foundations of digital health transformation

Leadership Forum & Parliamentary Event

12 May 2026 | Wellington

Digital Leadership in Action

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The Leadership Forum

(DHA and HiNZ | InterContinental Wellington | 9.00am - 3:30pm)

A full-day gathering of 200 digital health executives, government leaders, and innovators. The programme moves from government priorities and all-of-government procurement through to interoperability, AI, data sovereignty, and where the system is heading. Speakers include senior leaders from Health NZ, ACC, MSD, and MBIE alongside industry founders and international perspectives. This is where the sector sets direction.

The Parliamentary Dinner

(DHA exclusive - limited tables available | The Banquet Hall, Parliament)

A dinner where industry leaders, Members of Parliament, and senior government officials share a table - not a panel. Every table of eight seats one MP, one government official, and one industry leader alongside the people you bring. No stages, no one-way briefings. Just direct conversation with the decision-makers of the Digital Health industry. This kind of access does not happen by accident. It does not happen often. And it does not scale - there are a fixed number of tables.

Who Attends?

- Health NZ Chief Executive and Executive Leadership Team
- Ministry of Health senior officials
- Major health provider CEOs and digital leads
- Government Chief Digital Officers and procurement leaders (MBIE, NZTE)
- Select Ministers and MPs
- Top-tier health tech CEOs and founders
- International thought leaders and advisors

Sponsorship packages

Leadership Forum

Package	Investment (NZD)
Morning Tea	\$3,000
Lunch	\$4,000
Coffee Cart	\$1,500 + cups

Base benefits for all sponsors

- Post-event executive summary with insights and recommendations
- Logo displayed in social media activity
- Copy of attendee list (excluding opt-outs) including name, organisation, and job title

Parliamentary Event

Package	Investment (NZD)
Keynote Speaker <ul style="list-style-type: none">• 2 attendee passes• Logo on the lecturn signage• Verbal recognition in opening remarks	\$7,500
Welcome drink <ul style="list-style-type: none">• 1 attendee pass• Logo on sign on table	\$5,000
Canapes <ul style="list-style-type: none">• 1 attendee pass• logo on canape trays	\$5,000
Tables (20 available) <ul style="list-style-type: none">• 5 attendee passes• Logo on table namecard	\$3,500 each
Drinks <ul style="list-style-type: none">• 2 attendee passes• Recognition by MC during the evening• Printed necktags on table beverages	\$10,000
Catering Contribution <ul style="list-style-type: none">• 2 attendee passes• Recognition by MC during the evening• Printed logo on table menu card	\$10,000